

**Local High School Students Learn What it Takes to be the CEOs of Tomorrow**

**Junior Achievement of Southwest Florida and Lutgert College of Business at Florida Gulf Coast University** present the *CEO Academy*, a one week summer camp to help prepare young aspiring entrepreneurs to be the outstanding business leaders and CEOs of tomorrow!

Open to high school juniors and seniors from Southwest Florida, the *CEO Academy* teaches students the basics of starting and operating a successful business. With the guidance of experienced local business leaders and educators, students work in project teams to develop a unique business concept and comprehensive business plan. At week's end, a panel of Junior Achievement Laureates, who have been recognized for their own exceptional practices in entrepreneurship, act as expert judges to choose the winning team.

This opportunity provides students with invaluable knowledge and experience from successful business leaders and entrepreneurs, an excellent addition to a college application and the chance to participate in future Junior Achievement events.

Interested students may apply by contacting their school guidance counselor or the Junior Achievement office at 239-225-2590. **Camp dates: June 25-29, 2012. Application deadline: April 30, 2012.**

Please find application details at: <http://www.jaswfl.org/classroom/classroom.html>